



Membership at Svensk Solenergi/ Solar Energy Association of Sweden

Svensk Solenergi is the Swedish association for solar energy and it consists of roughly 260 member organizations. The association represents and monitors the interests of the industry through meetings with decision makers, authorities, and institutions. We promote industry developments in collaboration with stakeholders from all sectors of society.

On behalf of our members, we participate in the development of industry standards. We form opinions through debate articles at a local, regional, and national level. In various contexts, we contribute with expertise that increases the general level of knowledge about solar energy.

As a member of our association, by following our membership requirements and code of conduct you contribute to setting a high standard for the Swedish solar energy industry. We only welcome foreign organizations who can prove that they are serious about establishing themselves in Sweden, for example by having an office or representative in Sweden. You must also be active within the solar energy industry.

These are the general membership benefits that we provide:

- Monitoring and ability to influence laws and regulations
- A place on our website and in our member register (with link and contact information to you)
- Member discounts such as trade fair offers
- An opportunity to be a part of the exciting development of Swedish solar energy
- Access to our membership logo which can be used in your marketing, showing that you are a member of the Solar Energy Association of Sweden
- Membership activities, such as membership meetings with external speakers, webinars on current topics and social events in connection with trade fairs
- Help and advice from experts - exchange of knowledge, thoughts, and experiences
- Cheaper certification of your installers
- Opportunity to influence decisions and laws in the EU through our memberships in Solar Power Europe and Solar Heat Europe

We offer five different memberships:

Platinum

As a platinum member at Svensk Solenergi, you receive all the best that we offer. In addition to the general membership benefits, you receive an increased exposure on our website and in our external communication. All platinum members have their logo in the footer of the website. It gives you and your company greater visibility and assists your marketing activities.



Of course, with this membership you get access to the best benefits.

All companies are welcome to apply to this category - there are no specific requirements that you must meet other than the requirements that we have in place for all our member companies.

Service fee: SEK 55,000 per year.

Gold

A gold membership at Svensk Solenergi is the standard package and it is the most common choice. In addition to the general membership benefits, you receive an increased exposure on our website. You receive the same marketing benefits as platinum members except for the opportunity to have your logo in the footer of the website.

With this membership you reap slightly better benefits than what is offered in silver-, bronze-, and copper membership.

All companies are welcome to apply to this category – there are no specific requirements that you must meet other than the requirements that we have in place for all our member companies.

Service fee: SEK 27,500 per year.

Silver

A silver membership with Svensk Solenergi is an affordable alternative. In addition to the general membership benefits, you receive an increased exposure on our website. Your company is more visible than our bronze and copper members, but not as visible as our gold or platinum members.

Similar to the bronze membership, our silver membership is reserved for companies that do not have solar energy as their main business.

Cost: SEK 22,000 per year.



Bronze

A bronze membership can be compared to a support membership. It presents an affordable option for smaller businesses. A bronze membership offers the same benefits as a copper membership, with the difference being that a copper membership requires that your main business is not solar energy.

For a bronze membership, at least one of the following three criteria must be met:

- The company is owned by a university, college, or polytechnic
- The company has less than three employees and a yearly revenue lower than SEK 10 million (according to the annual report for the year before the membership request)
- Interest as owner of a solar energy plant

Your company must also have a Swedish organization number and be registered at a Swedish address.

In addition to the general membership benefits you receive basic exposure on our website. However, you will not be as visible as our platinum, gold or silver members, and you will not have access to the same exclusive membership benefits.

Cost: SEK 11,000 per year.

Copper

A copper membership with us is the most affordable option for smaller companies that have solar energy as their main business focus.

For a copper membership, the following criteria must be met:

- The company has less than three employees and a yearly revenue lower than SEK 10 million (according to the annual report for the year before the membership request)
- Solar energy is your main business
- You have a Swedish organization number and Swedish address

In addition to the general membership benefits, you receive basic exposure on our website. However, you will not be as visible as our platinum, gold, or silver members, and you will not have access to the same exclusive membership benefits.

Cost: SEK 6,600 per year.

All new members pay an entrance fee of 5 000 SEK.

Price per membership category:	premium	standard	up-and-coming	others	others reduced
	Platinum	Gold	Copper	Silver	Bronze
Basic visibility on the website, basic membership benefits	X	X	X	X	X
More visibility on the website, some more benefits	X	X			
Great visibility on the website	X				
Service fee [SEK/year] *	55 000	27 500	6 600	22 000	11 000

**All members must also pay a yearly membership fee of 500 kronor per year.*